



Track. Analyze. Optimize.

Making Your Returnable Assets Smarter

Save your assets, costs, and credibility.



What is SensaTrak?

SensaTrak offers a single subscription service combining smart trackers, AI-enabled platform and easy integrations for managing your reusable assets better.

We track all your assets - plastic pallets, roll cages & specialized carriers - to get the most visibility.

Trackers

- Location, movement and usage tracking.
- Monitoring temperature and humidity.
- Route updates and triggers for deviation.
- Alerts for shock, theft, mishandling or tampering.

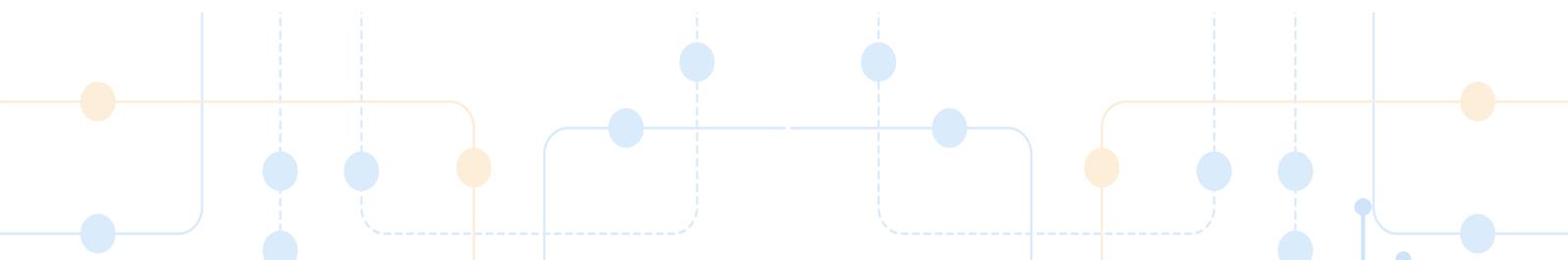
Platform

- Insights on underutilization & redeployment.
- AI for learning operational patterns.
- Predicting risks before they escalate.
- Easy dashboards & compliance reporting.

Integrations

- Pre-built ERP & WMS connections.
- Secure API for custom apps.
- Automated 2-way data sync between systems.
- Full support available for setup & management.

No upfront heavy device costs. Just one setup fee and a monthly subscription that makes your reusable assets investment worth it.



Why SensaTrak?

Reusable assets are capital intensive. Their mis-management drains your bottom line.

Existing tracking solutions:

1 Are less focused on comprehensive condition monitoring.

2 Lack contextual understanding in analytics.

3 Have complex integrations process that obstruct workflows.

4 Have high upfront device costs & complex contracts & pricing.

We built SensaTrak to solve these.

Our observability & AI led platform is purpose-built for RLCs to give you more contextual insights, and predictive alerts for preventing any asset losses.

Our subscription is simpler and makes more business sense. Starting from EUR 1.99 per asset per month and a setup fees of EUR 0.99 per asset.

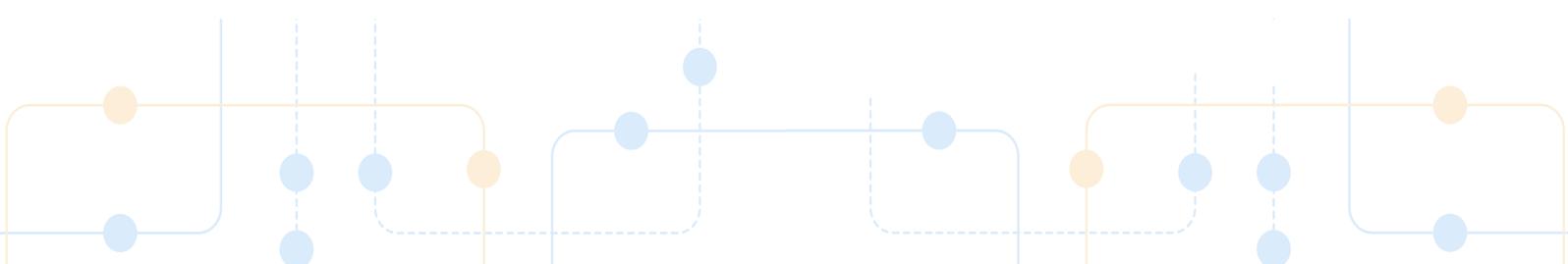
We're primarily built for

Assets

- Plastic Pallets
- Roll Cages
- Specialized Carriers

Industries

- Warehousing/Logistics (3PL)
- Asset Pooling/Renting
- Food Distribution
- Pharmaceuticals/Chemicals



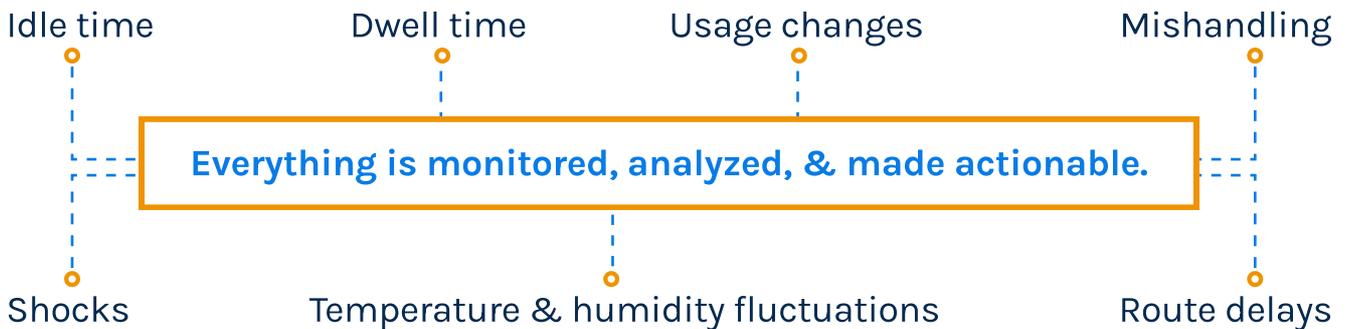
Our Analytics Platform.

Built on trusted observability engine.

Global technology companies use observability to manage and have visibility into critical infrastructure, data, and systems.

SensaTrak is powered by that same technology base - giving logistics teams:

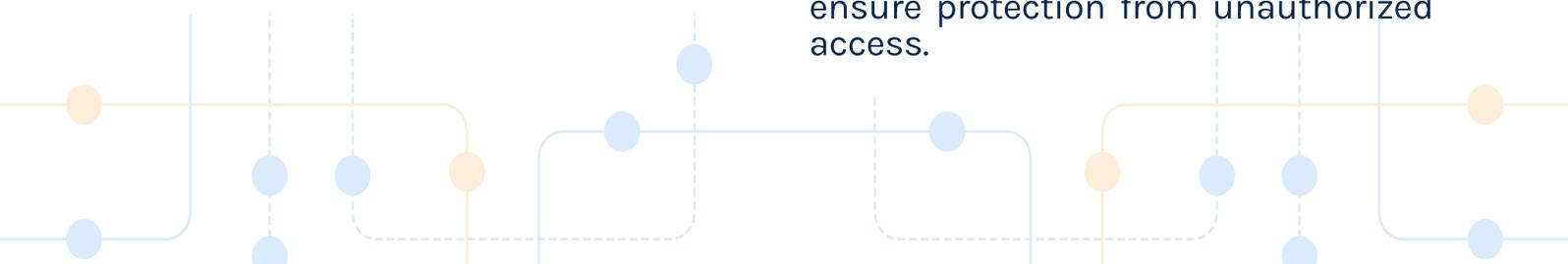
- 1** Real-time visibility of millions of asset data points.
- 2** Anomaly detection and pre-emptive alerts.
- 3** AI-powered trend analysis to predict risks before they happen.
- 4** Easy-to-use visual dashboards tailored for logistics.



We also keep your data secure.

With our data centers in Europe, and compliant with GDPR, your data is safe and secure with us.

We collect only operational information, with strong encryption while transmitting and storing to ensure protection from unauthorized access.



Trackers for Scale.

Rugged devices built for sustainability & intelligence.

Features:

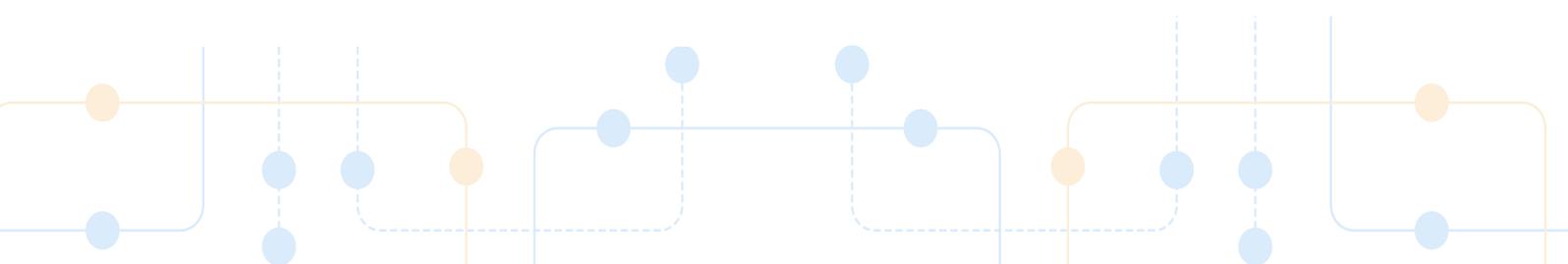
- 1 Strong and tamper-safe
- 2 Sealed inside a plastic case with no visible screws
- 3 Supports GPS, LTE, BLE, RFID
- 4 IP54 device rating; outer seal rated IP67
- 5 Powered by a battery with easy recharge (3+ years on one charge)
- 6 Secure OTA updates for better performance

Sensors include:

- 1 Location (GPS + proximity)
- 2 Temperature
- 3 Humidity
- 4 Shock/Tilt
- 5 Tampering/Theft

Easy installation. One subscription for all the devices.

Device & battery maintenance and replacement is also available as a service.



Easy Integration.

Connect us easily with your current systems.

For a quicker data flow, insights, alerts and decision making.

SensaTrak connects with all major business management applications:

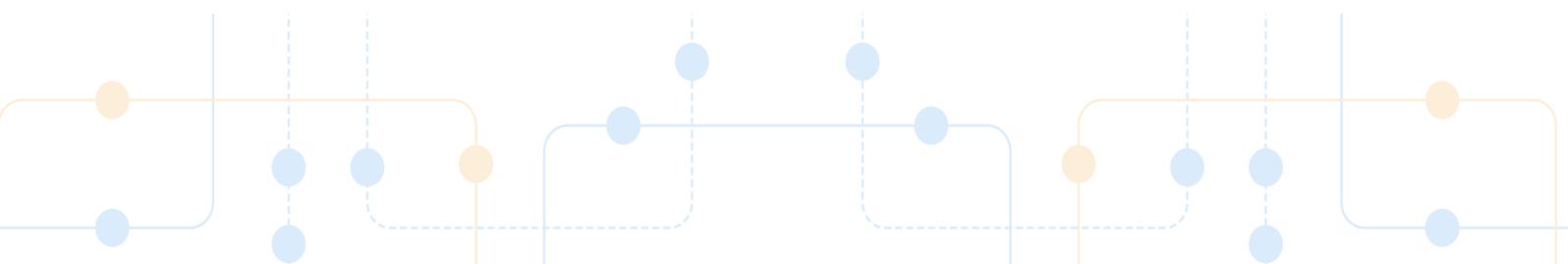


But not limited to these. We offer easy API connectivity for custom applications as well.

Why is integration valuable?



We set up the integrations as part of all subscriptions and manage integrations and data flows for you in case you choose that option.



Our Team

Strong background in observability & analytics.

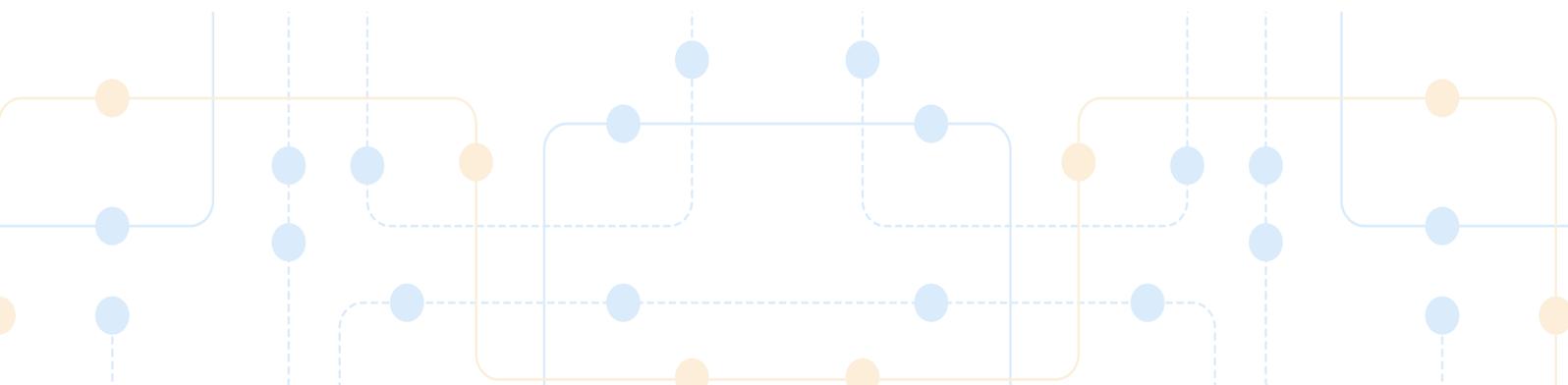
SensaTrak is built on the intersection of two themes:

- 1** Tremendous visibility gaps in logistics & reusable asset management causing real, measurable business losses.
- 2** Observability & AI give context-aware and preemptive insights for better decisions.

Our team combines expertise in:

 Observability and data infrastructure	 Sensor engineering & device deployment	 Logistics operations and optimization
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We're here to make reusable logistics intelligent, efficient, and visible.





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